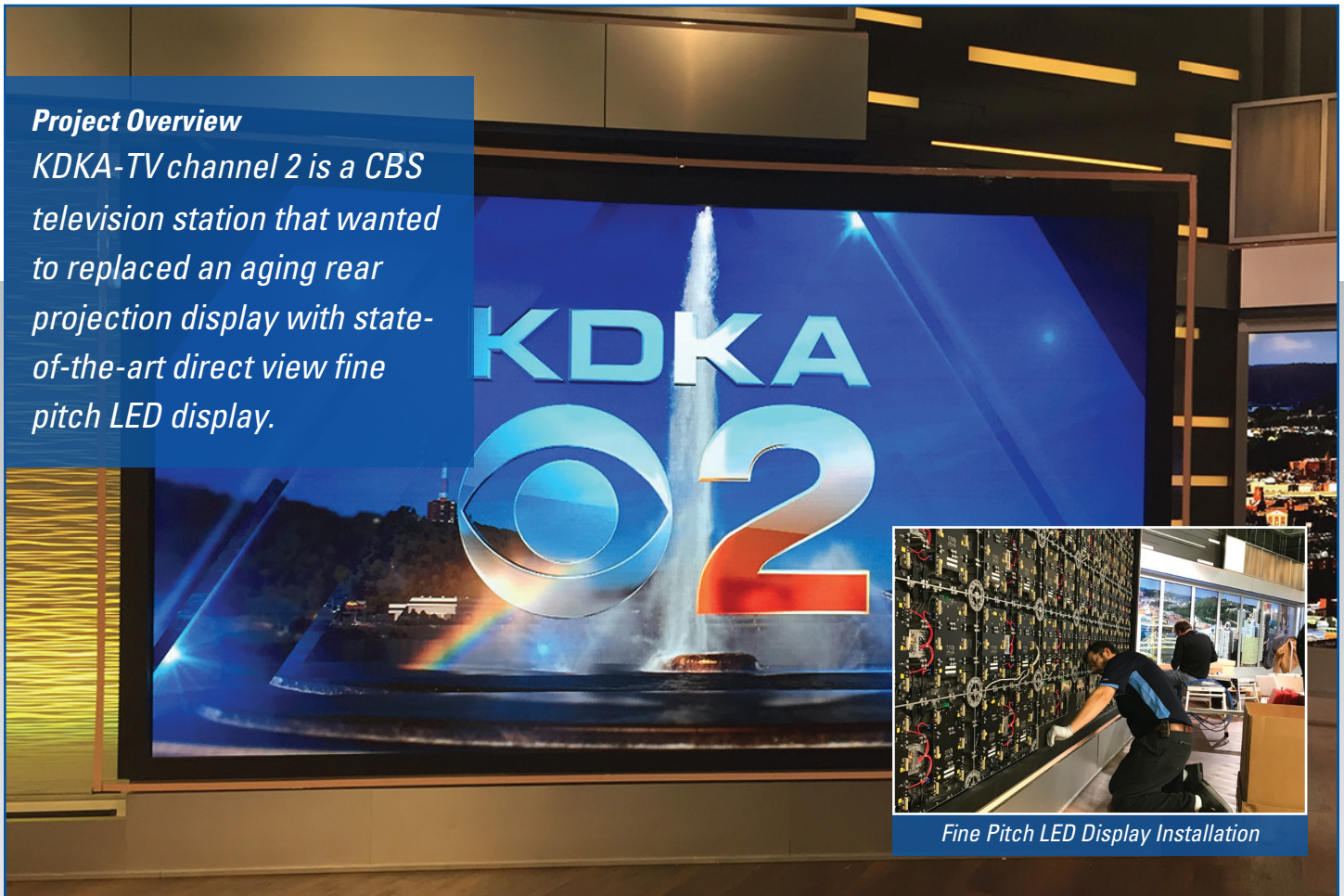


# WE BRING YOUR VISION TO LIFE

## Project KDKA BROADCAST STUDIO

### **Project Overview**

*KDKA-TV channel 2 is a CBS television station that wanted to replace an aging rear projection display with state-of-the-art direct view fine pitch LED display.*



### **PROJECT SOLUTION**

Mitsubishi Electric helped KDKA personnel select the right product for their budget by setting-up on-site product demonstrations. An engineered solution was developed including the supply of factory direct mounting brackets for the most accurate and cost effective mounting solution. Removal of the old display and installation of the new system was completed by Mitsubishi Electric factory technicians in less than a day and in time for the evening news.

### **PRODUCT INFORMATION**

- 1.9mm Fine Pitch LED Display
- High quality LEDs sourced from a single bin for the highest level of uniformity and color available
- High quality gold bonding wires for the highest reliability in an LED
- Pixel Resolution of 903 x 1604



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